

**THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.**

**Understanding Your Health Record/Information**

Each time you visit our facility for services, a record of your visit is made. Typically, this record contains your symptoms, examination, test results, diagnoses, treatment, and a plan for future care. This information, often referred to as your health record, serves as a:

- Plan for your care and treatment
- Communication source between health care professionals
- Tool with which we can check results and continually work to improve the care we provide
- Tool for education of health care professionals
- Source of information for public health authorities charged with improving the health of the people
- Source of data for medical research, facility planning and marketing
- Legal document that describes the care you receive

Understanding what is in your health record and how the information is used helps you to:

- Ensure its accuracy
- Better understand why others may review your health information
- Make an informed decision when authorizing disclosures

**Your Health Information Rights**

Although your health record is the physical property of Beautiful FACES, the information belongs to you. You have the right to:

- Inspect and receive a copy of your health record
- Request a restriction on certain uses and disclosures of your health information. For example, you may ask that we not disclose your health information and or treatment to a family member. We are not required to agree to your request; but if we do, we will comply with your request unless the information is needed to provide you with emergency services.
- Request a correction/amendment to your health record if you believe the health information we have about you is incorrect or incomplete, we may amend your record or include your statement of disagreement.
- Request confidential communications about your health information. You may ask that we communicate with you at a location other than your home or by a different means of communications such as telephone or mail.
- Receive a listing of certain disclosures our organization has made of your health information upon request. This information is maintained for six years or the life of the record, whichever is longer.
- Revoke your written authorization to use or disclose health information. This does not apply to health information already disclosed or used or in circumstances where we have taken action on your authorization or the authorization was obtained as a condition of obtaining insurance coverage and the insurer has a legal right to contest a claim under the policy or the policy itself.
- Obtain a paper copy of the Notice of Privacy Practices upon request.

**Beautiful FACES Responsibilities**

Law requires us to:

- Maintain the privacy of your health information
- Inform you about our privacy practices regarding health information we collect and maintain about you

- Notify you if we are unable to agree to a requested restriction
- Accommodate reasonable requests you may have to communicate health information by alternative means or at alternative locations
- Honor the terms of this notice or any subsequent revisions of this notice. Beautiful FACES reserves the right to change its privacy practices and to make the new provisions effective for all protected health information it maintains. If we make any significant changes to this Notice, it will send you a copy at your next visit. We will also make readily available any revised Notice of Privacy Practices at public places in our health care facilities and on our web site and you may also request a copy of the notice at any time.

Our organization understands that health information about you is personal and is committed to protecting your health information. We will not use or disclose your health information without your permission, except as described in this notice and as permitted by the HIPAA Law.

**How Beautiful FACES May Use And Disclose Health Information About You** The following categories describe how we may use and disclose health information about you.

1. We will use and disclose your health information to provide your treatment. For example: Your personal information will be recorded in your health record and used to determine the course of treatment for you.
2. If Beautiful FACES refers you to another health care facility or another health care provider we may disclose your health information to that health care provider for treatment decisions.
3. If you are transferred to another facility for further care and treatment, we may disclose information to that facility to enable them to know the extent of treatment you have received and other information about your condition.
4. Your health care provider(s) may give copies of your health information to others to assist in your treatment.
5. We will use and disclose your health information for payment purposes. For example: If you have private insurance, Medicare, or Medicaid coverage, a bill will be sent to your health plan for payment. The information on or accompanying the bill will include information that identifies you, as well as your diagnosis, procedures, and supplies used for your treatment.
6. If we refer you to another health care provider we may disclose your health information to that provider for health care payment purposes.
7. We will use and disclose your health information for health care operations. For example: We may use your health information to evaluate your care and treatment outcomes with our quality improvement team. This information will be used to continually improve the quality and effectiveness of the services we provide.
8. **Business Associates:** Beautiful FACES provides some healthcare services and related functions through the use of contracts with business associates. When these services are contracted, we may disclose your health information to business associates so that they can perform their jobs. We require our business associates to protect and safeguard your health information in accordance with all applicable federal laws.
9. **Notification:** Beautiful FACES may use or disclose your health information to notify or assist in the notification of a family member, personal representative other authorized person(s) responsible for your care, unless you notify us that you object.
10. **Communication with Family:** Beautiful FACES health providers may use or disclose your health information to others responsible for your care unless you object. For example, we may provide your family members, other relatives, close personal friends or any other person you identify with health information which is relevant to that person's involvement with your care or payment for such care.

11. **Treatment Alternatives and Other Health-Related Benefits and Services:** Beautiful FACES may contact you to provide information about treatment alternatives or other types of health-related benefits and services that may be of interest to you.
12. **Appointment Reminders:** Beautiful FACES may contact you with a reminder that you have an appointment for medical care or to advise you of a missed appointment.
13. **Food and Drug Administration (FDA):** Beautiful FACES may use or disclose your health information to the FDA in connection with an FDA-regulated product or activity. For example: we may disclose to the FDA information concerning adverse events involving food, dietary supplements, product defects or problems, and information needed to track FDA-regulated products or to conduct product recalls, repairs, replacements, or look-backs (including locating people who have received products that have been recalled or withdrawn), or post marketing surveillance.
14. **Public Health:** Beautiful FACES may use or disclose your health information to public health or other appropriate government authorities as follows:
  - (1) Beautiful FACES may use or disclose your health information to government authorities that are authorized by law to collect or receive such information for the purpose of preventing or controlling disease, injury, or disability, or conducting public health surveillance, investigations, and interventions;
  - (2) Beautiful FACES may disclose your health information to government authorities that are authorized by law to receive reports of child abuse or neglect, and
15. **Government Authorities:** Beautiful FACES may disclose your health information to government authorities that are authorized by law to receive reports of other abuse, neglect, or domestic violence as required by law, or as authorized by law if Beautiful FACES believes it is necessary to prevent serious harm. Where authorized by law, we may disclose your health information to an individual who may have been exposed to a communicable disease or may otherwise be at risk of contracting or spreading a disease or condition. In some situations (for example, if you are employed by Beautiful FACES, or if necessary to prevent or lessen a serious and imminent threat to the health and safety of an individual or the public), we may disclose to your employer health information concerning a work-related illness or injury or a workplace-related medical surveillance.
16. **Law Enforcement:** Beautiful FACES may use or disclose your health information for law enforcement activities as authorized by law or in response to a court of competent jurisdiction.
17. **Members of the Military:** If you are a member of the military services including the Commissioned Corps of the United States Public Health Service, Beautiful FACES may use or disclose your health information if necessary to the appropriate military command authorities as authorized by law.
18. **Health Oversight Authorities:** Beautiful FACES may use or disclose your health information to health oversight agencies for activities authorized by law. These oversight activities include: investigations, audits, inspections and other actions. These are necessary for the government to monitor the health care system, government benefit programs, and entities subject to government regulatory programs and/or civil rights laws for which health information is necessary to determine compliance. Beautiful FACES is required by law to disclose protected health information to the Secretary of HHS to investigate or determine compliance with the HIPAA privacy standards.
19. **National Security and Presidential Protective Services:** We may disclose your health information to authorized federal officials for the conduct of lawful intelligence and national security activities, as well as the provision of protective services to the President and other protected individuals.
20. **Compelling Circumstances:** Beautiful FACES may use or disclose your health information in certain other situations involving compelling circumstances affecting the health or safety of an individual. For example, in certain circumstances:
  - (1) We may disclose limited protected health information where requested by a law enforcement official for the purpose of identifying or locating a suspect, fugitive, material witness or missing person;

- (2) If you are believed to be a victim of a crime, a law enforcement official requests information about you and we are unable to obtain your agreement because of incapacity or other emergency circumstances, we may disclose the requested information if we determine that such disclosure would be in your best interests;
- (3) We may use or disclose protected health information as we believe is necessary to prevent or lessen a serious and imminent threat to the health or safety of a person;
- (4) We may use or disclose protected health information in the course of judiciary and administrative proceedings if required or authorized by law;
- (5) We may use or disclose protected health information to report a crime committed on Beautiful FACES health facility premises or when Beautiful FACES is providing emergency health care; and
- (6) We may make any other disclosures that are required by law.

**Non-Violation of this Notice:** Beautiful FACES is not in violation of this Notice or the HIPAA Privacy Rule if any of its employees or its contractors (business associates) discloses protected health information under the following circumstances:

1. Disclosures by Whistleblowers: If a Beautiful FACES employee or contractor (business associate) in good faith believes that we have engaged in conduct that is unlawful or otherwise violates clinical and professional standards or that the care or services provided by our organization has the potential of endangering one or more patients or members of the workplace or the public and discloses such information to:
  - a. A Public Health Authority or Health Oversight Authority authorized by law to investigate or otherwise oversee the relevant conduct or conditions, or the suspected violation, or an appropriate health care accreditation organization for the purpose of reporting the allegation of failure to meet professional standards or misconduct by Beautiful FACES; or
  - b. An attorney on behalf of the workforce member, or contractor (business associate) or hired by the workforce member or contractor (business associate) for the purpose of determining their legal options regarding the suspected violation.
2. Disclosures by Workforce Member Crime Victims: Under certain circumstances, a Beautiful FACES workforce member (either an employee or contractor) who is a victim of a crime on or off the facilities premises may disclose information about the suspect to law enforcement official provided that:
  - a. The information disclosed is about the suspect who committed the criminal act.
  - b. The information disclosed is limited to identifying and locating the suspect.

Any other uses and disclosures will be made only with your written authorization, which you may later revoke in writing at any time. (Such revocation would not apply where the health information already has been disclosed or used or in circumstances where Beautiful FACES has taken action in reliance on your authorization or the authorization was obtained as a condition of obtaining insurance coverage and the insurer has a legal right to contest a claim under the policy or the policy itself.)

To exercise your rights under this Notice, to ask for more information, or to report a problem contact Beautiful FACES Privacy Officer at:

Beautiful FACES  
Attn: Vu Ho, MD  
2693 Preston Rd., Ste. 1080, Rm. 13  
Frisco, TX 75034  
P – 214.620.9001 / F – 469.656.1980

If you believe your privacy rights have been violated, you may file a written complaint with the above individual or the Secretary of Health and Human Services, U.S. Department of Health and Human Services, Washington, D.C. 20201. There will be no retaliation for filing a complaint.

Effective Date: 09.01.10

